

BID WITH CONFIDENCE WITH RINKYA

Tempe, AZ- November 4, 2005- Rinkya Inc., one of the pioneer Japan Shopping Services, today revealed the secrets for Buyers to Bid With Confidence on Yahoo Japan Auctions. Although problems with unscrupulous sellers on Yahoo Japan are minimal compared to other Internet Auction venues, it is the goal of Rinkya President, Heather Russell, to educate all International Buyers so they are not victimized.

The new Rinkya program, Bid With Confidence, outlines an easy step-by-step process for International shoppers unfamiliar with the Japanese language and culture. Rinkya members can now access a tutorial with a series of examples to help them ascertain who and what type of seller they are dealing with on Yahoo Japan.

The free program teaches members how to understand and what to look for in the all-important area of Feedback.

Topics include How to Check Feedback, Translating Feedback, Avoiding Sellers With Excessive Negative Feedback, Checking Selling History, Understanding the Seller's Introduction Page, and COD and Escrow Payments.

An informed Buyer can now, thanks to Rinkya's latest advancement, Bid With Confidence for the merchandise of their dreams.

Rinkya Inc is a leading service provider for Japan auctions, stores, and specialty websites.

The company's U.S.A. headquarters are based in Tempe, Arizona with branch offices in California and New York. In Japan, Rinkya has offices located in Tokyo along with two large warehouses for customer inventory. The Japan branch has won several business awards from the Japanese Postal System and has been featured in several Japanese business magazines,

For Further Information Visit : www.rinkya.com , <http://www.rinkya.com/confidence.php>

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