

## A Legend Becomes Live Action

Dragon Ball Z, perhaps the most lucrative of the Japanese Anime Manga franchises finally makes its way to the big screen as a live action feature in April.

"If you're not familiar with Dragon Ball Z," says Heather Russell, CEO of Rinkya, the largest Japanese Shopping Service, "Akira Toriyama's epic was initially serialized in *Weekly Shonen Jump* from 1984 through 1995. There are 519 very collectible chapters to the adventures of Son Goku as he trains in the martial arts and hunts the mystical Dragon Balls.

"At Rinkya we can't help but notice the massive popularity of Dragon Ball Z, and the fact that it is one of the most collectible of all anime manga franchises. The release of the live action feature can only add to the estimated 150 million fans of the series worldwide.

"In originally creating Dragon Ball Z and it's world, Akira Toriyama purposefully attempted to move away from Western influences that dominated much of the early eighties anime manga, choosing the classic Chinese folk novel *Journey to the West* as the basis for his series. Paradoxically this emphasis on a classic Eastern story became one of the most popular manga, anime and collectible franchises in the rest of the world.

"At Rinkya, we expect that the movie will only add to the fans of Dragon Ball Z who are some of our best customers, buying everything that the series franchise has to offer, from the original manga, through anime cels, games, and character figures through doujinshi parodies. The series is a classic among the anime manga products available through the Japanese Internet, and the originals are almost always available.

"Among the new Dragon Ball Z products is a new PSP video game by Namco Bandai just released in Japan, which will be released in North America to coincide with the release of the movie the first week in April. A soundtrack is also just out, which, like the game will be due in the Western world with the movie's release.

"As always, with events such as this, Rinkya is gearing up to provide the best in original collectibles from Japan, the home of the original pieces, and we expect to be able to provide collectors with the best service available to secure the original and most desirable collectibles from one of the most successful of all manga franchises. We are here to serve the collector. Come to us for the best customer service and the best access, in both English and Italian to the best of Dragon Ball Z, and perhaps secure your own Dragon Ball.

For Further Information Visit : [www.rinkya.com](http://www.rinkya.com)

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