

Handbags and Glad Rags

Tempe, AZ and Tokyo, Japan June 2 –“The market for designer clothes across the spectrum of the Japanese internet is constantly growing,” says Rinkya CEO Heather Russell.

From the selected pieces to make up a Gothic Lolita look to the best-tailored pieces of the major design houses such as Dior, Versace, Gucci, Louis Vuitton, Chanel, Hermes and the rest, Rinkya, the premier Japanese shopping service, has seen a tremendous demand that is constantly increasing.

Japanese fashion isn't left out. Bathing Ape clothes and jackets continue to be a very popular item worldwide, but the thrust lately seems to be toward the higher end items and haute couture, for both sexes. More and more, worldwide the auctions and storefront sites on the Japanese internet are seen as a source for genuine designer fashions. Now more than ever, everyone can show up “drop dead,” every day.

Exotic looks in leather in the form of wallets and handbags from the world's leading designers are often available on Japanese internet sites at a tremendous discount, as are belts and other items in exotic leathers from cobra to ostrich to stingray.

Japanese clothing fads, such as the Gothic Lolita look, with all its variants are making their way into an international marketplace with devotees worldwide. And the products of the major design houses throughout the world are being sold through the Japanese internet sites at deep discounts, making fashion a truly international phenomenon that is becoming more accessible to the average citizen of almost anywhere.

Looking good is becoming easier and more affordable as auctions bring down the price of haute couture and the fixed price sites begin to compete. The Japanese internet is becoming an upscale boutique to rival Rodeo Drive, without the Beverly Hills prices. The Japanese reverence for fashion makes even second hand a bargain in condition.

Dior, Fendi, Versace, Louis Vuitton, Chanel, Hermes and all the other major fashion houses are represented and the demand for them is rising internationally. The best dressed people from New York, to San Francisco, to Sydney to London all have something they got, at a bargain, on the Japanese internet. Whether they put in a bid for it, or just bought it off of a fixed site, the Japanese internet is fast becoming the clothing and accessory source for the fashionable. With the best available, no one has to settle anymore. Handbags and glad rags all around.

“Fashion is always on time, and it's always the right time for the latest fashion,” says Heather. “Looking good means feeling good, about the world and about yourself. And, of course we want to see that Rinkya customers are the world's best dressed. That's why we offer them a whole slate of translation, bidding, and shipping services. Looking “drop dead” has never been so affordable, so accessible, and so much fun.”

Rinkya Inc is a leading service provider for Japan auctions, stores, and specialty websites. Rinkya is on the Inc. Magazine 5,000 list of the fastest-growing private companies in the U.S.A. and has been featured in Dolls, Project Car Magazine, and the Gannett Newspapers Syndicate. The Japan branch has won several business awards from the Japanese Postal System and has been showcased in several Japanese business magazines.

For Further Information Visit : www.rinkya.com

USA Contact:

Elaine Gross,

Rinkya Inc.,

elaine@rinkya.com

(866) 970-4485; Fax (480)-970-4486

