

Rinkya Blogs La Dolce Vita with Ohayou Giappone!

Tempe, AZ and Tokyo, Japan- June 27,2008- Following on the heels of Rinkya's newly redesigned A Rinkya Blog, <http://rinkya.blogspot.com/> Rinkya the premier Japanese shopping service is enhancing it's new service in Italian with a new blog, "Ohayou Giappone!" created and reported by Michele Andina, <http://rinkya-it.blogspot.com/>.

"When I was I child," says Michele, "I was a big fan of the first wave of Japanese Animations broadcast in Europe. After coming to Japan for the first time 10 years ago, I entered a toy shop where I saw an action figure of a Grendizer robot, and I suddenly started feeling again the passion that I had when I was a child, that I had almost forgotten. I am an avid collector of various items related to old Japanese animations; my favorite field is without doubt Cels and original drawings. It's like holding a piece of television history in my hands.

"I hope to be able involve the Italian people who are interested in collectibles and other products of Japan. I am planning articles to both interest and educate them, as well as to share their knowledge and input. The blog should be a place to share experiences and get information about shopping in Japan, and how these items have influence on our lives as well as share the culture and fascinating fads and foibles of Japanese culture.

"The blog will also act as a support and will give useful information for the best use of the Rinkya shopping service and it's new reflection in Italian. Rinkya is opening up Italy to the best bargains available on the Japanese Internet, and making it possible for Italian collectors to find the elusive pieces to their collection that they have tried for years to find.

"Rinkya's Italian Blog will be scoped for Italy, so it's going to speak in particular about what Italians like the most about Japan, to introduce them to new Japanese products, not yet popular in Italy, as well as the hard to find collectibles. I will also try to find Italy's premier collectors and pass on their advice. For example I will be interviewing the popular musician Jurji in an upcoming blog, about his music and about his collection of Grendizer, perhaps Europe's largest such collection.

"I am really excited to have the opportunity to write and report Italy's first true Japanese connection. Not the news so much as the culture, the feeling that brings people together and promotes the understanding my boss, Heather Russell keeps telling us all is Rinkya's real business. And so, from Tokyo, Ciao Italia!"

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